

Moraga Capital is a private investment fund created to acquire and operate an established business. We create value through operations and look to develop one business over the long term.

## Investment

Stable Revenues \$2 million-\$10 million

#### Criteria

- Minimum cash flow to owner of \$500 thousand
- Solid Companies with Proven Business Models
- Northern California

# Industries of Interest

- Wine & Spirits Industry suppliers
- Manufacturing of specialty and proprietary products
- Differentiated business service providers
- Niche, branded consumer products

#### Preferred Investment Context

- Owner retirement or transition away from day-to-day operations
- Seller committed to the on-going success of the business
- Honest and transparent business practices. Clean accounting and accurate financial statements
- Serious sellers actively planning for succession
- Control-oriented buyouts resulting in majority ownership. Not interested in minority investments or turnaround situations

### For the right business owner, Moraga Capital will provide

- Liquidity and flexible deal structure balanced to meet the current owner's financial needs
- Experienced successor committed to the long term success of the business
- Dedicated advisors with deep operating experience
- On-going respect for the employees and seller's legacy within the company



Chuck Strottman
Managing Partner

**Chuck Strottman** is a successful marketer and investor. During his 20 year career, he has driven growth and implemented marketing programs across a range of industries including technology, retail and media. He earned an MBA from the Carroll School of Management at Boston College and an undergraduate degree from Southern Methodist University.

He enjoys spending time in the backyard of his Moraga home with his wife and their three children. And when he's not skiing in the mountains or making wine in Napa, you can probably find him on the sideline coaching his kids.

## Please contact us with any opportunities:

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